



ORGANO
GOLD

Organo Gold Opens in Turkey

VANCOUVER, BRITISH COLUMBIA – March 9, 2015 – [Organo Gold](#), the global gourmet coffee company that caters to consumers' active lifestyles, today announced that it has opened operations in Turkey. Paul Jarvis, Regional Vice President of Europe, CIS and Africa, will manage the Company's activities in the country.

"The opening of Turkey is a significant operational achievement for Organo Gold", said [Bernardo Chua](#), Founder and Chief Executive Officer of Organo Gold. "In line with our Global Footprint Initiative, Turkey unites the Company's Asian, European and African operations and allows us to better serve our Distributors and Customers across this diverse and dynamic region."

Co-Founder and Global Master Distributor [Shane Morand](#) added, "Turkey's geographical importance, booming economy and young demographic complements Organo Gold's mission, product lines and opportunity."

"Turkey's increased interest in an active lifestyle and growing nutraceutical market has expanded the awareness of and demand for Organo Gold products," added [Holton Buggs](#), Executive Vice President of International Sales and Marketing at Organo Gold. "We look forward to serving those Customers who want to make Organo Gold products a part of their healthy, active lifestyles."

Organo Gold products currently available in Turkey are: Gourmet Black Coffee, Gourmet Mocha, Gourmet Latte, Gourmet Hot Chocolate, King of Coffee, Espresso UNO, Espresso DUE and Espresso TRE.

Founded in 2008, Organo Gold is focused on its mission "to bring the treasures of the earth to the people of the world" by offering certified organic Ganoderma in simple, everyday products; from single-serving coffees and teas to supplements and nutraceuticals. OG meets this mission through the principles of the Napoleon Hill Foundation, with which the Company has a long-standing and exclusive collaboration.

Organo Gold offers its products through an Independent Distributor network, and to consumers through its Coffee Connoisseur Club retail program in Canada and the United States.

Learn more about Organo Gold at: <http://www.organogold.com>

About Organo Gold

Founded in 2008 with headquarters in Vancouver, British Columbia, Organo Gold is a global gourmet coffee company that sells Certified Organic Ganoderma lucidum through a variety of coffees, teas, nutraceuticals and personal care products. Organo Gold offers its suite of products through its Independent Distributor network and to consumers in Canada and the United States through its corporate website. The company currently operates in 39 countries on six continents and is privately held. For more information about Organo Gold, visit our website at www.organogold.com.

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